



we help protect healthcare providers

You protect patients' sensitive data. We help do the same for your most vital asset — your team.

We help over 650 healthcare institutions protect their most important assets — their employees — from identity theft and cyberattacks on their personal devices. Everyone knows the image of a harried healthcare worker powering through long shifts and high-stress situations. Our healthcare clients trust us to help protect their team from an extra stressor so it won't reduce the quality of their care.

Our state-of-the-art data centers are SSAE 18 SOC1 and SOC2 Type 2 accredited, with 24/7 access control and surveillance measures such as CCTV cameras. Only select, trained employees can access personally identifiable information via our secure, encrypted connections. In addition to adherence to secure application development (OWASP), we continuously test our internal systems for vulnerabilities and carry out extensive manual code reviews to uncover emerging threats.

2022 healthcare industry data breach stats

A survey of the 76 largest U.S. healthcare companies revealed:

525
security incidents reported¹

33.5M+
PII assets exposed²

67%
of exposed data is sensitive personal information¹

98%
of breaches appear to be financially motivated¹

AllstateSM
IDENTITY PROTECTION

WE HELP HEALTHCARE PROVIDERS

650+
healthcare clients

2.4M
eligible lives

10 years
longest healthcare client relationship

1: Verizon, "Data Breach Investigations Report," 2023.
2: SpyCloud, "Fortune 1000 Identity Exposure Report," 2023.





protecting employees is good for business

Empower your employees with the protection they're looking for: high quality, valuable privacy protection improves public perception and trust.

76% DON'T BELIEVE COMPANIES ARE DOING THEIR PART TO PROTECT DATA¹
50% DON'T KNOW WHO TO TRUST²

Why choose Allstate Identity Protection

- 91 Net Promoter Score (NPS), Customer Care
- 98% implementation satisfaction rate
- 97% customer satisfaction rate
- 96% client retention
- Comprehensive and ongoing administrative support
- Easy onboarding that includes comprehensive product education and a dedicated client relationship advisor
- Scalable and flexible payment models
- A variety of plans to suit everyone's needs — from affordable, baseline protection to comprehensive cyber protection
- Expert Restoration Specialists based in the U.S. and focused on helping, not upselling
- Near real-time alerts that help employees manage their privacy
- The broadest family protection with the most inclusive definition of "family" in the employee benefits space*
- In-depth monitoring of the dark web for employees' compromised personal data, plus high risk transactions, data breach notifications, and more**
- A full suite of family digital safety tools to help parents monitor their kids' digital lives for signs of drug use, cyberbullying, self-harm, and online predators**
- An inclusive employee benefit that can help attract and retain better talent by demonstrating your commitment to all your employees' well-being
- A dedicated advocate to guide and manage an employee's restoration

¹ Allstate Data Privacy and Consumer Expectations Survey

² Allstate Digital Safety Offering Study, MARA

* Only available with a family plan. Ability to enroll in family plans is dependent on enrollment method. Allstate Identity Protection's coverage definition can be aligned with client's benefits eligibility. Contact your Allstate Identity Protection representative for more details.

** Certain features may require additional activation.

Product may be updated or modified. Certain features require additional activation.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company.

The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.



AWARD-WINNING IDENTITY AND PRIVACY PROTECTION

Javelin Strategy & Research awarded Allstate Identity Protection the first-ever "Best-in-Class" award for B2B identity protection service providers.

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